

St. Mary Medical Center Foundation

Fiscal Year 2020 Annual Impact Report



Our Mission

CommonSpirit Health philanthropy aims to put kindness into action. Our work focuses on the people we need to reach the most – our youth and under-served communities that need help but often lack the voice and resources to ask for it. Your investment in humankindness matches CommonSpirit Health resources to leverage the impact we have together.

Our foundation’s community focus is a natural outgrowth of CommonSpirit Health’s deep commitment to the ideal that health care is a right that must be provided to all people on the basis of justice and inherent dignity. The foundation’s mission mandates that we continually seek support for high-quality, affordable, compassionate health care services that meet each person’s physical, mental and emotional needs.

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Board of Trustees

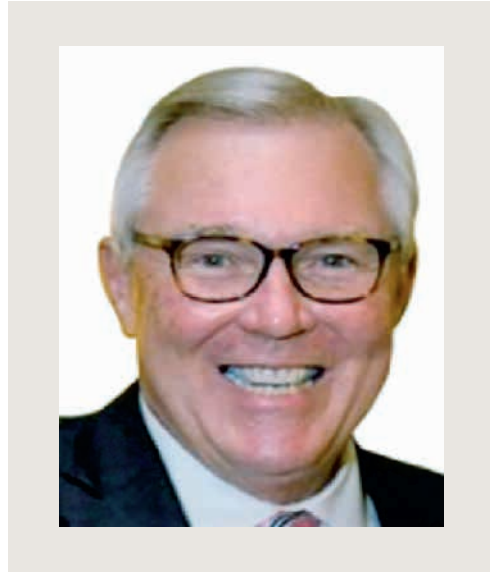
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A message from our leadership



Dear Friends of St. Mary,

For the past 15 months, it has been my honor to serve as President I Chief Philanthropy Officer for St. Mary Medical Center Foundation. Though my tenure to date has been brief, I am pleased to add my voice to the many others you will hear in this special 50th Anniversary Edition of our annual report.

50 Years! Think of it!

- The Foundation has served St. Mary through the administrations of nine US presidents (Nixon – Trump).
- Our ministry spans the service of six popes (John XXIII – Francis I).
- When we started a cup of coffee cost about \$.40 cents...and there was no Starbucks until March, 1971!
- The first Apple II personal computer didn't show up until 1977.
- Google didn't become available until 1998! (Remember encyclopedias?)
- Don't tell my 13-year-old daughter, but phone calls USED to be made on land lines. (Oh, Daddy!!)

Through transformative changes in technology and immense social change as well, St. Mary Medical Center Foundation has kept its focus on mission: *"We make the healing presence of God known in our world by improving the health of the people we serve..."*

People will always need care. Your generous, financial gifts allow the healthcare professionals of St. Mary to deliver that care with clinical excellence and heartfelt compassion.

Thank you for your faithful and generous support in the past.

I invite your continuing philanthropy in the years to come.

Faithfully,

Michael J. Neils, M.Div., S.T.M

President I Chief Philanthropy Officer

St. Mary Medical Center Foundation

A message from Sister Celeste



As we approach the holiday season, we are mindful of some positive and remarkable events of this year and can be grateful for each and every moment which rekindles the fires of grace...

On **October 25th** we celebrated the **154th Anniversary of the Foundation of the Congregation of the Sisters of Charity of the Incarnate Word**, who were called into being by Bishop Claude Marie Dubuis in 1866 with the following memorable words: *"Our Lord Jesus Christ, suffering in the persons of a multitude of sick and infirm of every kind, seeks relief at your hands."* The Sisters' dedication to this ministry continues, ever mindful of what that call means in light of the signs of our times.

On **August 26** we celebrated the **97th Anniversary of the dedication of St. Mary**, when six of the CCVI Sisters began their ministry in Long Beach. SMMC evolved from a facility which focused on health and wellness to one whose care changed to meet the expanding needs of the community.

Earlier this year, the St. Mary Medical Center (**SMMC**) **Foundation** began the celebration of its **50th year of operation**. It was begun during the Administration of Sr. Wilfred Shorten, CCVI on the recommendation of the Sisters of Charity of the Incarnate Word. At the time of its establishment, the Foundation was asked to raise money for many programs, among them "facility expansion, medical education and patient care services."

Throughout the last five decades, the Foundation has been sensitive to and mindful of the needs of the hospital in its outreach, and in its unique services to diverse populations in and around Long Beach. The Foundations continues to answer the Sisters' original call to minister to those suffering and vulnerable people in our midst.

St. Mary has always delivered excellent quality care with the utmost compassion, living the core values of the organization as it makes the mission known! With the financial assistance and support of the Foundation, the hospital can be sure to continue and grow services, extend its technological reach, provide the most up-to-date equipment to address needs of this century and prepare for a future of hope.

The year 2020 has been unprecedented and will forever be etched in our minds as one which has brought multiple challenges of various kinds – a COVID pandemic here in this country and across the world; natural disasters producing some of the most severe hurricanes of recent history affecting different parts of our country as well as other countries; and fires across the western, (southwestern and northwestern too), United States – all leading to destruction of property and loss of lives. It seems like the darkness had indeed overtaken us.

And yet - in the midst of challenges locally, nationally and globally- we here at St. Mary Medical Center have much for which to be grateful. The light of God's presence always shines through the darkness and leads us to "see" what is possible.

May God bless each of you in your ministry and remember that we are called to journey together on this road called LIFE.

Sister Celeste Trahan, CCVI
Vice President, Mission Integration



Giving by the Numbers

Total dollars raised

This past fiscal year, our donors came together to realize the power of generosity and gratitude in our community. The results have been inspiring.

\$5,403,000



Transfers to hospital

Transfers made by St. Mary Medical Center Foundation to St. Mary Medical Center show collaboration as monies are transferred only after the obligations of donor intent has been met.

\$2,987,000



Return on Investment (ROI)

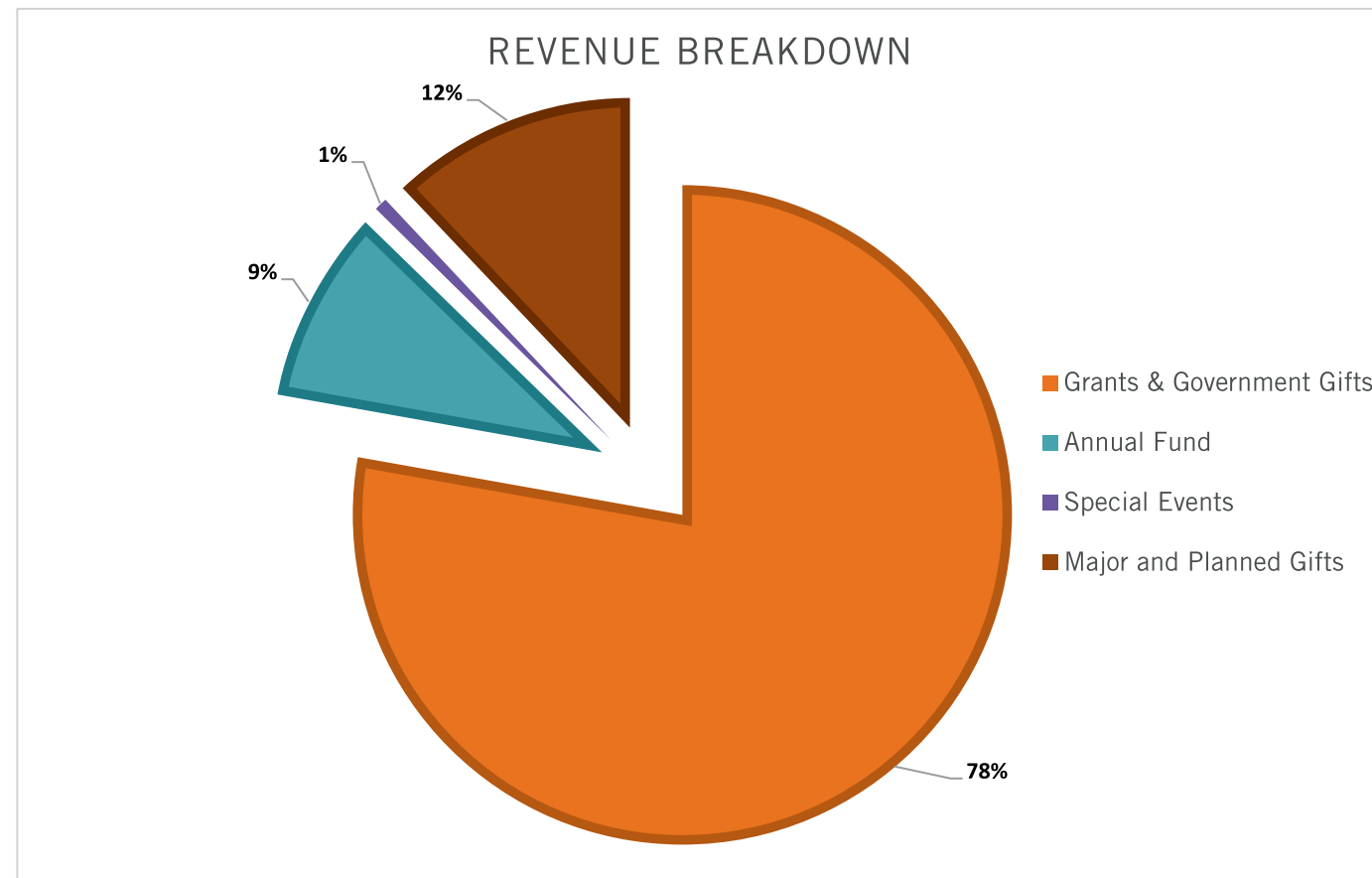
For every dollar that was provided to St. Mary Medical Center Foundation, our ministry was able to raise four times as much in support of our mission.

\$4.08 raised for every dollar provided



How Funds are Raised

At St. Mary Medical Center Foundation a diverse group of donors supports our ministry through a variety of ways—annual donations, grants, planned and major gifts, and attending events—we, and the patients we serve, are forever grateful. Donations, both large and small, enable the Foundation to provide cutting-edge technology, build and support health education and community outreach programs, and support those who cannot afford the costs of health care.



Your Gifts at Work

In the fiscal year 2020, these areas that were funded through grants made by the Foundation to the Medical Center.

 <p>COVID-19 Lab Equipment</p> <p>\$164 thousand</p>	 <p>Community Outreach</p> <p>\$200 thousand</p>	 <p>Senior Wellness</p> <p>\$150 thousand</p>	 <p>Patient Transportation</p> <p>\$190 thousand</p>
 <p>COPE Health Scholars</p> <p>\$176 thousand</p>	<p>Together we heal.</p>		 <p>Palliative Care</p> <p>\$200 thousand</p>
 <p>Diabetes Education</p> <p>\$250 thousand</p>	 <p>3D Cardio Ultrasound Equipment</p> <p>\$110 thousand</p>	 <p>3D Tomosynthesis Mammography Machine</p> <p>\$360 thousand</p>	 <p>MRI Upgrade</p> <p>\$289 thousand</p>

1970-2020: Celebrating 50 Years of Inspired Philanthropy

2020 is certain to be year no one will ever forget. Dignity Health – St. Mary Medical Center planned to celebrate the five decades of support our community has shown to the St. Mary Medical Center Foundation with traditional events and social gatherings. Despite our celebration of this anniversary looking different, our gratitude is greater than ever.



Charitable donations from our community and grateful patients play a vital role in providing our families, friends, and neighbors with access to high-quality, compassionate care and comprehensive healthcare services. Thanks to the generosity of thousands of individuals, businesses, and private foundations, St. Mary is able to make major investments in equipment, our facility, and our community benefit programs.

The COVID-19 Pandemic has been challenging, but one thing that has been evident throughout this unprecedented challenge is that St. Mary Medical Center is a strong pillar in Long Beach. We have received an overwhelming response from countless people in the community who just want to help our healthcare workers, as we continue to do everything we can to save lives.

Dozens of local restaurants have donated over 10,000 meals to feed our hospital staff. Area businesses have delivered care packages, including a former, grateful, pediatric patient who believes kindness towards others can make a real difference.

Private foundations have provided funding as the need arose to serve those in our community who were homebound due to compromised immune systems, including our CARE Center clients living with HIV who couldn't get to the store for essential items.

Individual generosity allowed staff, who didn't want to risk exposure to their families, a place to stay thanks to an anonymous cash donation that reserved the Broadlind Hotel in downtown Long Beach.

Additionally, St. Mary has had tremendous support from the Long Beach Department of Health, the City of Long Beach, Cal State Long Beach, the Long Beach Fire Department, and the Long Beach Police Department. Police and Fire personnel are typically seen as real-life heroes, but during the COVID-19 public health crisis, these heroes saluted our healthcare workers with a parade of emergency vehicles across our campus during National Hospital Week.

As St. Mary Medical Center Foundation marked its 50th Anniversary last year, although we could not celebrate with you, please know that we celebrate *because of you*.

1970-1980: The Formative Years

St. Mary Foundation was formed officially on December 18, 1970 by the recommendation of the Sisters of Charity of the Incarnate Word. The motion was made at the Regular meeting of the Board of Directors by Board President Sister Mary Wilfred Shorten who served as CEO in 1970 of what was then known as St. Mary's Long Beach Hospital. It was reflected in the minutes that "the objectives of St. Mary's Long Beach Hospital Foundation are to provide funds to be raised for the hospital's many programs, such as expansion, medical education, and patient care."

The Sisters of Charity and St. Mary Medical Center began a period of major fundraising to sustain the growth at St. Mary with the formation of the Foundation and the Foundation Board of Trustees which was first led by Board Chair John Wallace. A \$4 million gift from Modestus and Evalyn Bauer enabled St. Mary to build the Bauer Tower in 1974– a 10 story building that houses our acute care patient rooms, Pediatrics Unit, Emergency Department, Intensive Care Unit, Pathology Lab, Radiology Department and Newborn Nursery. This large expansion expanded the hospital to over 500 beds and enhanced St. Mary's surgical and radiologic capabilities.

Additional funds from the Bauer's in 1973 enabled St. Mary's to build the Bauer Professional Building at 1045 Atlantic Avenue which provides office space for physicians. In 1975, St. Mary Hospital was re-named St. Mary Medical Center to reflect the more comprehensive services of the campus. Additionally during this decade Dr. Orville Cole saw a growing need in the community for a program to serve those with visual impairments. In 1976, Dr. Orville Cole helped found the Low Vision Center which continues to serve thousands of children and adults in need of optical aids.



Sr. Mary Shorten, CEO of St. Mary in 1970

Foundation Board of Trustees Chairs 1971-1980

- John Wallace, 1971-1972
- Orville Cole, MD, 1973-1974
- Earl Harriman, 1975-1976
- Patrick O'Leary, 1977-1978
- Robert Parkin, 1979-1980

Transformational Gifts

- Modestus & Evalyn Bauer - \$4 million
- John & Jane Parr - \$2 million



(L-R): Sr. Alphonsus with John Wallace



(L-R): Modestus and Evalyn Bauer with Sr. Alphonsus at the groundbreaking of the Bauer Tower in 1971

1980-1990: Continued Expansion

Additional transformational gifts were received by St. Mary Foundation in the 1980's which provided St. Mary the funding needed to continue to grow and expand the services and facilities on campus.

In 1982, the Parr Health Enhancement Center was completed in honor of John and Jane Parr, as well as the completion of the Medical Mall in 1984.

In 1985, the St. Mary Tower opened on Atlantic Avenue, offering 148 apartments for low income seniors and the handicapped. That same year, the Sisters of St. Mary also saw a need in the community to care for those affected by HIV and AIDS and founded the Comprehensive AIDS Resource Education (CARE) Center. The CARE Center is recognized a Leader in LGBTQ Healthcare Equality by the Human Rights Campaign and serves more than 1,600 people a year.

In 1987, the Southeast Asian Health Initiative was founded. Now known as Families in Good Health (FiGH) the program is a multilingual, multicultural health and social education program for the Southeast Asian, Latino and other communities.

This decade also marked the beginning of St. Mary's largest and most noteworthy fundraiser which was started by volunteer Sheila Hanley – The St. Mary Hospice Auction and Dinner helped raise over \$10 million dollars (net) revenue for St. Mary Medical Center and drew over 550 attendees annually.



Above: Kay Powell



(L-R): Sheila Hanley and Dr. William Hanley



(L-R): Harold and Anna Glenn

Foundation Board of Trustees Chairs 1981-1990

- Phillip Madden, 1981
- Larry Bonzer*, 1982-1983
- Sheila Hanley*, 1984-1985
- Roderic Prather*, 1986-1987
- John Roggeveen*, 1987-1988
- Robert Hall*, 1989-1990

*Deceased

Transformational Gifts

- Harold & Anna Glenn - \$1.6 million
- Kay Powell - \$1 million



Sr. Alphonsus toasts to the 75th Anniversary

1990-2000: A New Millennium

With the millennia approaching, the Foundation saw expansive growth in the 1990's. Since inception, the Foundation had thus far raised over \$16 million, but that number tripled to over \$54 million by the end of 1999. In 1993, a new fundraising event, the St. Mary Charity Golf Tournament, was founded by Vince Esposito, MD, who chaired the tournament for over 18 years. The Golf Tournament has raised over \$4 million dollars (net) to benefit the care provided at St. Mary Medical Center.

In 1998, St. Mary Medical Center and the Sisters of Charity of the Incarnate Word celebrated the 75th Anniversary of the founding of the Medical Center. In the three year anniversary campaign honoring the Sisters, St. Mary Foundation was able to raise over \$29 million which benefitted programs and capital improvements at the Medical Center.



Sisters blow out candles on hospital's 1923 replica cake in honor of the 75th Anniversary

Foundation Board of Trustees Chairs 1990-2000

- Robert Waestman, 1991-1992
- Robert Fronke*, 1993-1994
- Bernie Jones*, 1995-1996
- David Shlemmer, 1997-1999

*Deceased

Transformational Gifts

- Mr. Blackwell & R.L. Spencer - \$1.5 million



Center: Cardinal Roger Mahoney celebrates the 75th Anniversary Mass



(Above (L-R): Bob Fronke, Dan Ridder, Sr. Alphonsus, Vince Esposito, MD, Bernie Jones



Henry and Marcella Poitras

2000-2010: Riding the Waves of Success

Thanks in part to the success of the 75th Anniversary Campaign, the Medical Center campus was enhanced by various capital projects. During this decade these projects included: Henry & Marcella Poitras Cancer Research Center; Mr. Blackwell R. L. Spencer Cancer Center, and the Jim & Lorraine Ackerman Long Boulevard Entrance.

In 2003, Foundation Chair Gene Lentzner and Campaign Chair Bernie Jones led the 80th Anniversary Campaign which raised \$6.7 million to renovate patient rooms in the Bauer Tower. In 2006, the Women's Health Center was dedicated and named in honor of Sister Mary Sabina.

St. Mary Foundation continued to have tremendous success in raising funds, having raised \$55 million in this decade, doubling what was raised in the first three decades of the Foundation's inception.



Jim and Lorraine Ackerman Long Beach Blvd Entrance

Foundation Board of Trustees Chairs 2000-2010

- Randall Stricklin, 2000-2001
- Elizabeth Lucas, 2002-2003
- Eugene Lentzner*, 2004-2005
- Rahamin "Rocky" Soares, 2006-2007
- Louis "Lou" Cassani, 2008-2009

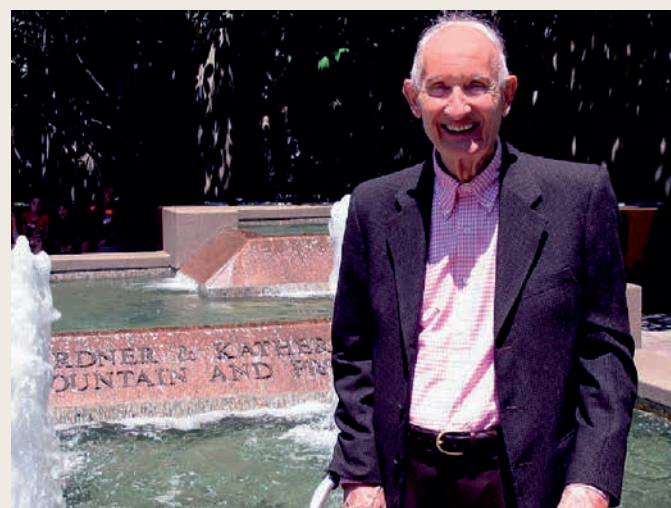
*Deceased

Transformational Gifts

- Genevieve Cebulski - \$1.2 million
- Henry & Marcella Poitras - \$1.2 million
- Heinz Herzig - \$1 million
- Gardner & Katherine Roth - \$1 million
- Steve & Mary Sandberg - \$1 million

Milestones

- In 2001, Sr. Alphonsus Tallon retires after 75 years of dedicated service and the ICU is dedicated in her honor
- In 2001, the Mary Hilton Family Center is opened
- In 2004, the Guild celebrates its' 50th Anniversary



Gardner Roth standing in front of the Gardner and Katherine Roth Fountain and Promenade at St. Mary Medical Center



Kathleen Burke at a festive St. Mary Saint Patrick's Day Tea

2010-2020: Unprecedented Growth

St. Mary Foundation continued to experience significant growth throughout the most recent decade. With the sale of St. Mary Tower in 2016, a \$13 million endowment was created for a comprehensive care center which will provide holistic care for seniors. In 2011, the Mobile Unit was launched allowing St. Mary to improve access to care in the greater Long Beach community. In 2015, the Medical Center underwent a major, \$10 million, campus refresh, helping modernize patient care areas. In 2017, St. Mary Foundation concluded a capital campaign which raised \$9 million for the future expansion of emergency services. In 2020, St. Mary Medical Center was designated as a Comprehensive Stroke Center by LA County Emergency Medical Services. In spite of the many challenges brought on by the COVID-19 pandemic, St. Mary has been overwhelmed by community supporters who have provided over 300,000 in-kind items needed for COVID-19 equipment upgrades.



(L-R): Helen Bazzeni with her favorite celebrity Lawrence Welk

Foundation Board of Trustees Chairs 2010-2020

- Leo Vander Lans*, 2010-2011
- George Murchison 2012-2013
- Dr. Mike Walter, 2014-2015
- Paul Carter, 2016-2017
- David Lalonde, 2018-2019
- Robin Perry, 2020

*Deceased

Transformational Gifts

- Elmer and Marie McClintock - \$4 million
- Raymond & Helen Bazzeni - \$3 million
- Kathleen Burke - \$2.8 million
- Paul Glass Jr. - \$1.1 million

Milestones

- In 2010, Vince Esposito, MD retires after 18 years as Chair of Annual Golf Tournament
- In 2015, the CARE Center celebrates 30 years of service
- In 2020, St. Mary Medical Center celebrated 97 years of healing ministry



St. Mary Mobile Unit brings Long Beach residents wellness screenings and community resource referrals throughout the year



**St. Mary Medical Center
Foundation**

A Dignity Health Member

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Thank you!